

# Jorge R. Moreno-Plascencia

## Personal Information

**Citizenship:** Mexican.

**Languages:** Spanish (native), English (fluent).

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## Education

### Graduate Studies

PhD Student. Political Science.  
University of California at Santa Barbara. 2018-2023.

M.A. International Economic Relations (Honors).  
University of Guadalajara. 2012-2014.

Dissertation Title: “*Competitiveness Between Latin American and European Countries: A Multidimensional Comparison Using Principal-Components Indices*”.

### Undergraduate Studies

B.A. Business Administration.  
National Technological Institute (ITLP). 2005-2010.  
Dissertation Title: “*Decision-Making in Group with Second Order Preferences*”.

### Additional Training

Research Assistant. Department of Economics. Friedrich-Alexander Universität Erlangen-Nürnberg, FAU (Germany). Under the supervision of Prof. Dr. Jürgen Kähler, Ph.D. February-July, 2014.

### Research Experience

Research and Teaching Assistant. National Technological Institute (ITLP). Under the Supervision of Prof. Edith Barragán, Ph.D. *Fall 2008-Fall 2009*.

Research Assistant. Topic: “Decision-Making in Group with Second Order Preferences”. Under the Supervision of Prof. Laura Plazola-Zamora, Ph.D. University of Guadalajara. CONACYT Scientific Research Summer 2009. *June-August 2009*.

M.A. Research Student. Topic: “Competitiveness between Latin American and European Countries: A Multidimensional Comparison Using Principal-Components Indices”. Under the Supervision of Prof. Antonio Ruiz-Porras, Ph.D. University of Guadalajara. 2012-2014.

Research Assistant. Topic: “Competitiveness between Latin American and European Countries: A Multidimensional Comparison Using Principal-Components Indices” with Prof. Jürgen Kähler, Ph.D. Friedrich-Alexander Universität Erlangen-Nürnberg (FAU). *February-July 2014*.

Full Time Professor. Topics of Research: “Regional Competitiveness and Free Trade Effects”. Polytechnic University of Pénjamo. 2014-2018.

### **Teaching Experience**

Management, Economics, Sociology, English Language (High-School level). Miguel de Cervantes Saavedra School, *Fall 2009-Spring 2012*.

Introduction to Economics (Undergraduate level). National Technological Institute (ITLP), *Spring 2012*.

Econometrics Tutorial (Undergraduate level). University of Guadalajara. *Fall 2013*.

Macroeconomics, Microeconomics, Economic and Political Analysis of Mexico, International Negotiation, Seminar of Management Skills (Undergraduate level). Polytechnic University of Pénjamo. 2014-2018.

### **Scholarships**

National Mexican Council of Science and Technology (CONACYT), Scientific Research Summer 2009, *June-August 2009*.

National Technological Institute (ITLP) Research Summer Scholarship, *June-August 2009*.

Graduate Research National Program (PNCP). National Mexican Council of Science and Technology (CONACYT), Stipend and Tuition Fee Funding Scholarship for M.A. Degree Studies, 2012-2014.

National Mexican Council of Science and Technology (CONACYT), Mixed Scholarship for Research Studies Abroad (Germany), *Spring 2014*.

University of California Regents Scholarship. University of California at Santa Barbara. 2018-2023.

### **Presentation in Conferences**

Topic: “Competitiveness between Latin American and European Countries: A Multidimensional Comparison Using Principal-Components Indices”. International Relations Research Symposium. University of Guadalajara. *December 14th. 2013*.

Mexico Business Summit 2013. Topic: “Political Economy of Competitiveness and Mexican Economic Development”. Under the program: “Mexican Young Leaders for the Future, 2013”. Guadalajara, Jalisco, *October 20-22, 2013*.

Topic: “Competitiveness between Latin American and European Countries: A Multidimensional Comparison Using Principal-Components Indices”. Economics Research Seminar. Friedrich-Alexander Universität Erlangen-Nürnberg (FAU). *June 5th. 2014*.

Topic: “Foreign Direct Investment and Corporate Social Responsibility: the case of Mexico”. Third Colloquium of Social Responsibility and the Development of the Organizations. Polytechnic University of Pénjamo. *July 3th. 2015*.

Topic: “Economic Competitiveness: A Principal-Components Analysis for Latin America and Europe in a Comparative Perspective”. 7<sup>th</sup>. International Congress: Scientific, Technological and Innovative Crowdsourcing. Universidad Iberoamericana. Mexico City. November 23<sup>th</sup>. 2016.

## Research Papers (Peer-Review)

Moreno-Plascencia, J., and Ruíz-Porras, A. (2015). “International Competitiveness Between Latin American and European Countries Using Principal Components Indices”. *Economic Bulletin*. (In review).

Moreno-Plascencia, J., and Lemus, E. (2015). “The Impact of Public Expenditure in High Technological Education in the Regional Economic Development: The Case of the Polytechnic University of Pénjamo in the State of Guanajuato”. *Revista COEPES*, 12 (5). (Published in Spanish).

Moreno-Plascencia, J., Vázquez, J., and Lemus, E. (2016). Foreign Direct Investment and Corporate Social Responsibility: the case of Mexico. In Vázquez-Olarrá (Coordinator) *Social Responsibility and the Development of the Organizations*. (Chapter of the book. Published in Spanish).

Moreno-Plascencia, J., and Cervantes, S. (2016). “Social Responsibility of the Central Bank of Mexico in the Determination of the Mexican Peso Exchange Rate: Impacts in International Trade, Unemployment Rate, and Price Index”. *Ideas CONCYTEG*, 10 (1). (Published in Spanish).

Moreno-Plascencia, J., and Vázquez-Olarrá, G. (2016). “Economic Competitiveness: A Principal-Components Analysis for Latin America and Europe in a Comparative Perspective”. *Ecorfan Economic Review*, 7 (16): 50-60.

Moreno-Plascencia, J., and Vázquez, J. (2017). “Regional Effects of the Foreign Direct Investment in the Aggregate Demand and Aggregate Supply: The Case of the State of Guanajuato”. *Ideas CONCYTEG*, 11 (1). (Accepted). *Forthcoming*.

Moreno-Plascencia, J., and Vázquez-Olarrá, G. (2017). “The OCEAN Big Five Personality Traits as Determinant of Academic Performance: The Case of the Polytechnic University of Pénjamo”. *Revista Análisis Organizacional*. (Accepted). *Forthcoming*.

## References

Prof. Antonio Ruíz Porras, Ph.D. University of Guadalajara. E-mail account: starp2000@yahoo.com  
Prof. Laura Plazola Zamora, Ph.D. University of Guadalajara. E-mail account: lplazola@gmail.com  
Prof. Jürgen Kähler, Ph.D. FAU. E-mail account: juergen.kaehler@fau.de  
Prof. Matthias S. Fifka, Ph.D. FAU. E-mail account: matthias.fifka@fau.de

## Statistical and Econometric Software

R, STATA, E-Views, GRETL.