

**HEATHER E. HODGES**  
**Visiting Assistant Professor, Reed College**

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**EDUCATION**

Ph.D. (Expected September 2015) University of California, Santa Barbara, Department of Political Science

Dissertation Title: Communicating Distance: What this Means for Environmental Public Opinion

Committee Members: Eric R.A.N. Smith (co-chair), Sarah Anderson (co-chair), Bruce Bimber

Summary: Investigates how perceived psychological distance relates to energy perceptions and political communication via three data sources; provides evidence of distance as a moderator of framing effects

Master of Environmental Science and Management (2010) University of California, Santa Barbara, Donald Bren School of Environmental Science and Management

Thesis Title: Optimal Design and Management of a Commercial Fishing Cooperative for the San Miguel Island Red Abalone Fishery

B.S. (2006) University of Redlands, Biology Department

**TEACHING AND RESEARCH INTERESTS**

My research focuses on political behavior and communication in the case of environmental policy.

- The effects of psychological distance on opinion formation and communication effects
- How distance is manifested in social media, bureaucratic decision-making, and policy

My teaching experience ranges from American politics, to public policy, political communication and psychology, and environmental studies.

- Scheduled to teach Environmental Politics and Policy, Media and Politics, Intro. to Public Policy, and Navigating Wildfire Policy (2015, 2016) Reed College
- Instructor for Politics of the Environment (Winter 2015) University of California, Santa Barbara

**PUBLICATIONS**

**Hodges, H.** & Stocking, G. (Forthcoming) “A Pipeline of Tweets: Environmental Movements’ Use of Twitter in Response to the Keystone XL Pipeline.” *Environmental Politics*.

Argyle, L., Arraj, M., Covich, S., Garay, E.G., Gottlieb, J., **Hodges, H.**, Smith, E.R.A.N. (Revise and Resubmit) “Economic performance and presidential trait evaluations: a longitudinal analysis” *Electoral Studies*.

**Hodges, H.**, Kuehl, C., Smith, E.R.A.N., Sparks, A. (Forthcoming) “Delivering Energy (often) Requires Public Opinion.” *Delivering Energy Law and Policy in the EU and US*. R.J. Heffron and G. Little, Eds. Edinburgh: Edinburgh University Press.

**Hodges, H.E.** and Smith, E.R.A.N. (2013) “Public Reaction to Energy, Overview.” Reference Module in Earth Systems and Environmental Sciences. Elsevier. On-line: 01-Nov-13 doi: 10.1016/B978-0-12-409548-9.01438-X.

Anderson S., **Hodges H.**, and Anderson, T. (2013) “Technical Management in an Age of Openness: The Political, Public, and Environmental Forest Ranger.” *Journal of Policy Analysis and Management*. 32(3): 554-573.

Chen, X., Emery N., Garcia E.S., Hanan E.J, **Hodges H.E.**, Martin T., Meyers M.A., Peavey L.E., Peng H., Santamaria J.S., Uyeda K.A., Anderson S.A., and Tague C. (2013) “Perspectives on Disconnects Between Scientific Information and Management Decisions on Post-fire Recovery in Western US.” *Environmental Management*. 52(6):1415-1426.

## **CONFERENCE PRESENTATIONS**

“Going national – how locally oriented environmental groups broaden their audience without losing their base,” Political Communication Pre-Conference, American Political Science Association Annual Meeting (2015), San Francisco, California, (with Galen Stocking)

“Salience of wildfire risk and management of public lands,” American Political Science Association Annual Meeting (2015), San Francisco, California, (with Sarah Anderson, Andrew Plantinga, Matthew Wibbenmeyer)

“Political communication in space,” 3<sup>rd</sup> Annual UCSB Environmental Politics Conference (2015) Santa Barbara, California

“Fracking in US and UK: a comparison of public discussion of fracking on Twitter in the US and UK,” Annual Conference of the Society for Applied Anthropology (2015) Pittsburgh, Pennsylvania, presented by Ariel Hasell

“Framing Fracking: An examination of the public and elite framing of fracking in social media,” Annual Conference of the International Communication Association (2015), San Juan, Puerto Rico, presented by Ariel Hasell

“Salience of wildfire risk and the management of public lands,” Searle Workshop: The Politics and Economics of Wildfire Policy (2014), Santa Barbara, California, (with Sarah Anderson, Andrew Plantinga, Matthew Wibbenmeyer, and Maribeth Todd)

“The influence of distance on opinion formation in the case of energy,” American Political Science Association Annual Meeting (2014), Washington, D.C.

“Confidence in local, national, and international scientists on climate change,” American Political Science Association Annual Meeting (2014), Washington, D.C., (with Eric R.A.N. Smith, Aaron Sparks, & Sarah Oliver)

“Measuring sustainability literacy: an initial analysis,” CA Higher Education Sustainability Conference (2014), San Diego, California, (with Eric R.A.N. Smith, Katie Maynard, Colin Kuehl, and Aaron Sparks)

“Weak cues and strong rhetoric: how unstructured opinions reflect elite messages,” Midwest Political Science Association Conference (2013), Chicago, Illinois, (with Mary Collins)

“Weak cues and strong rhetoric: how unstructured opinions reflect elite messages in energy policy,” Environmental Politics and Policy Annual Conference (2013), Santa Barbara, California, (with Mary Collins)

“Technical management in an age of openness: the political, public, and environmental forest ranger,” Midwest Political Science Association Conference (2012), Chicago, Illinois, (with Sarah Anderson)

“Technical management in an age of openness: the political, public, and environmental forest ranger,” Western Political Science Association Conference (2012), Portland, Oregon, (with Sarah Anderson)

“A pipeline from Canada: fulfilling the American dream or just plain risky?” Bren School Ph.D. Symposium (2011), Santa Barbara, California, (with Mary Collins)

## **WORKING PAPERS AND PROJECTS**

“Using distance to account for attitude formation in the case of U.S. energy policy,” Under review (with Mary Collins)

“Exposure to difference via frames on Twitter,” (with Ariel Hasell)

“Whose priority is it? what determines spending choices on fire risk reduction projects by federal land management agencies,” (with Sarah Anderson and Stuart Kasdin)

“Assessing household water consumption and motivating conservation,” (with Sarah Anderson, Cameron Brick, Eric R.A.N. Smith, Phil Ehret, and Colin Kuehl)

## **GRANTS AND AWARDS**

Chancellor’s Sustainability Graduate Research Program Summer Grant (2015), Academic Senate, University of California, Santa Barbara, ~\$4850, (with Colin Kuehl and Aaron Sparks)

Research Grant Recipient (2015), Department of Political Science, University of California, Santa Barbara, \$350, (with Colin Kuehl)

Fee Fellowship (Summer and Fall 2014), Department of Political Science, University of California, Santa Barbara

Distinguished Teaching Assistant Award (2014), Department of Political Science, University of California, Santa Barbara

Manzer-Wesson Award (2013), Department of Political Science, University of California, Santa Barbara, Best paper written in a graduate seminar

Travel Grant Recipient (2012, 2013, 2014), Department of Political Science, University of California, Santa Barbara \$500

GRASSS Recipient (2012), Graduate Research Award for Social Science Surveys Institute for Social, Behavioral and Economic Research, University of California, Santa Barbara, \$2,500

## **TEACHING EXPERIENCE**

Instructor of Record, University of California, Santa Barbara  
Politics of the Environment (Winter 2015)

Guest Lectures and Talks, University of California, Santa Barbara  
Graduate Student Showcase, Best Three-Minute Research Talk (2014), “Method to Our Madness: Towards a Better Understanding of the Public’s Role in Policy”  
Politics of The Environment (2014), “Managing the Environment through Market Based Instruments”

Politics and Communication (2013), "Political Incivility"  
Introduction to Environmental Studies (2011), "Environmental Politics"

Teaching Assistant, University Of California, Santa Barbara  
Political Science Department: Politics of the Environment, Politics and Communication, Comparative  
Environmental Politics, Introduction to Research in Political Science, Bureaucracy  
Outside Departments: Introduction to Environmental Studies (Lead T.A.), Geographic Information  
Systems, Chemistry of the Environment, Dinosaurs

Recognition, University of California, Santa Barbara  
Outstanding Teaching Assistant Award Nominee (2012)  
Excellence in Teaching Nominee (2013)

### **SERVICE**

Professional Skills Forum (2014, 2015), "Placement", "Public Speaking" and "Publishing," Department  
of Political Science, University of California, Santa Barbara

Recruitment Liason (2015), Prospective Student Day, Department of Political Science, University of  
California, Santa Barbara

Assistant Organizer (2014), Media and Politics Speaker Series, Department of Political Science & CITS,  
University of California, Santa Barbara

Managing Editor (2012-2013) and Internal Peer Reviewer (2009-2011, 2014, 2015), *Journal of  
Environment and Development*, University of California, Santa Barbara

Search Committee Member (2012), Vonk Chair of Environmental Politics, Department of Political  
Science, University of California, Santa Barbara

Commencement Speaker (2010), "Good Planets are Hard to Find," Bren School of Environmental  
Science and Management, University of California, Santa Barbara

### **Community Service**

Junior Varsity Assistant Soccer Coach (Winter 2014), Bishop Garcia Diego High School, Santa Barbara,  
California

Camp Counselor (Summer 2013, 2014, 2015), Rapids Soccer Academy, Whitefish, Montana  
Volunteer, Care for Paws Dog Rescue, Santa Barbara, California

### **PROFESSIONAL MEMBERSHIP**

American Political Science Association

**REFERENCES** provided upon request.