
RESEARCH AND TEACHING INTERESTS

Political Participation; Public Opinion; Political Psychology; Deliberation;
Race, Ethnicity, and Gender; Congress; Representation; Research Methods

EMPLOYMENT

Postdoctoral Research Associate, Princeton University: *August 2016 – Present*

- Principal Investigator: Tali Mendelberg

EDUCATION

Ph.D. in Political Science, University of California, Santa Barbara – *September 2016*

- Certificate in College and University Teaching
- Fields of Study: American Politics, Political Psychology

Dissertation: The Paradox of Persuasion: Interpersonal Influence in Everyday Conversation

I explore what motivates some people to try to persuade others when they talk about politics, while others do not. Although traditional models of participation suggest that persuasion is motivated by external, instrumental goals (i.e., a desire to influence the outcome of an election), I find that interpersonal persuasion is motivated more by individual psychological traits, such as internal efficacy, and by social norms about political discussion.

M.A. in Political Science, University of California, Santa Barbara – *December 2011*

B.A. in Political Science, Brigham Young University – *August 2008*

TEACHING EXPERIENCE

Visiting Lecturer: Brigham Young University Political Science Department

- Introduction to American Government & Politics – *Summer 2015*
- Race, Ethnicity, and Gender in American Politics – *Summer 2012*

Teaching Assistant: UCSB Department of Political Science

- Introduction to Research Methods – *Spring 2010; Winter, Fall 2012; Spring 2014*
- Introduction to American Politics – *Spring 2012*
- Simulated Congress – *Winter 2013*
- The Politics of Education Policy – *Spring 2013*

PUBLICATIONS

Peer Reviewed

Argyle, Lisa P., Marcus Arrajj, Skylar Covich, E.G. Garay, Julian Gottlieb, Heather E. Hodges, and Eric R.A.N. Smith. 2016. "Economic Performance and Presidential Trait Evaluations: A Longitudinal Analysis." *Electoral Studies* 43 (Sep): 52-62.

Other Publications

Cowell-Meyers, Kimberly and Lisa Argyle. 2015. "2015 APSA Teaching and Learning Conference and Track Summaries: Curricular and Program Assessment." *PS: Political Science and Politics* 48 (3): 501 – 503.

MANUSCRIPTS UNDER REVIEW

“Uncovering the Motivations of Interpersonal Persuasion in the 2008 Presidential Election.”

CONFERENCE PAPERS

“The Who, What, When, and Why of Interpersonal Persuasion.” *Presented at the 2016 MPSA and APSA annual meetings.*

“How Do We Know what They Know? Feasibility, Reliability, and Validity of Undergraduate Program Evaluation through Portfolio Assessment,” with Margarita Safronova and Cecilia Farfan-Mendez. *Presented at the 2015 APSA Teaching and Learning Conference.*

“Changes in Public Opinion on Religious Hot Button Issues since the 1970s,” with Egidio Garay, and Eric Smith. *Presented at the 2014 APSA annual meeting.*

"Gender, Race, and Constituency Communication: An Analysis of U.S. House Members' Websites," with Nicole Filler. *Presented at the 2012 MPSA annual meeting.*

PROFESSIONAL SERVICE

UCSB Undergraduate Program Evaluation Committee: Graduate Assistant - *Fall 2013*

- Developed portfolio assessment methods to evaluate student mastery of departmental Program Learning Outcomes –

UCSB Political Science Graduate Committee: Graduate Student Representative – *2013/14*

Peer Reviewer, American Journal of Political Science

GRANTS AND AWARDS

2015 UCSB Graduate Division Dissertation Fellowship – Winter 2016

2014 UCSB Dean's Advancement Fellowship – Summer 2014

2014 Manzer-Wesson Award for Best Dissertation Prospectus, UCSB Political Science

2013 Broom Center for Demography Graduate Student Travel Grant – Summer 2013

2011 Manzer-Wesson Award for Best Graduate Seminar Paper, UCSB Political Science

TRAINING AND SKILLS

Summer Institute in Political Psychology, Stanford University: *2013 Attendee*

Utah State Legislature Intern: *2008 Session, Rep. Jim Dunnigan*

Software Proficiencies: Stata, R, Qualtrics, SPSS, Dedoose, Microsoft Office Suite

RESEARCH EXPERIENCE

Graduate Research Assistant: 09/15 - 12/15

University of California, Santa Barbara: Hahrie Han

- *Research Aim:* Systemic review of the Ford Foundation's grant-making strategy
- *Final Report:* "A Program Review of the Promoting Electoral Reform and Democratic Participation (PERDP) Initiative of the Ford Foundation." April 2016. ([Link to PDF](#))

Graduate Research Assistant: 12/10 - 12/11; 08/13 - 11/13

University of California, Santa Barbara: Lorraine M. McDonnell and M. Stephen Weatherford

- *Research Aim:* Analyze the use of evidence in public policy discourse surrounding the creation and adoption of the Common Core State Standards

Full-time Research Associate: 11/08 - 07/09

Brigham Young University: Kelly Patterson and J. Quin Monson; University of Cincinnati: Stephen Mockabee

- *Research Aim:* Evaluate the effectiveness of supplemental on-line poll worker training for improving election administration in Texas

Research Consultant: 11/08 - 01/09

Yale University: Dan Butler; Brigham Young University: Jeremy Pope and Chris Karpowitz

- *Research Aim:* Experimentally evaluate how members of Congress respond to constituent letters given different cues about the letter-writers' ethnic identities

Lead Research Assistant: 05/07 - 07/08

Brigham Young University: Chris Karpowitz; Princeton University: Tali Mendelberg

- *Research Aim:* Experimentally study the effects of gender composition and decision rule on the process and outcomes of small-group discussions

REFERENCES

M. Kent Jennings (Chair)

Eric R.A.N Smith

M. Stephen Weatherford