

DEPARTMENT OF POLITICAL SCIENCE

Political Science 273
Professor Benjamin J. Cohen
3812 Ellison Hall
Tel: 893-8763
Email: bjcohen@polsci.ucsb.edu

Fall 2008
Wednesday, 9:00-11:50 am
Office hours: Wed, 1-3 pm

International Political Economy

Description

The aim of this course is to provide a systematic introduction to the political economy of international relations. Readings and writing assignments are intended to explore the usefulness of alternative analytical and theoretical perspectives in addressing critical questions of actor behavior and system governance in the world economy.

Readings

There is no single textbook for this seminar. Rather, readings are assigned from a variety of published sources and are collected together in a course packet available from Associated Students Publications Service, UCSB University Center (phone: 893-4471).

Course requirements

Students will be required to attend all sessions of the seminar, to do all the reading for each week as assigned, and to participate fully and constructively in class discussions. Any absence must be justified by a valid excuse.

In addition, students will be required to write three (3) brief critical reviews of selections of the assigned readings, as follows:

Paper no 1. A review of the readings assigned for one of the following two weeks: October 15 or October 22. **Due October 29.**

Paper no 2. A review of the readings assigned for one of the following three weeks: October 29, November 5, or November 12. **Due November 19.**

Paper no. 3. A review of the readings assigned for one of the following weeks: November 19, November 26 or December 3. **Due December 10.**

Each of the three papers should be a minimum of 5-7 pages. In each paper, you will be

expected to identify three or more common themes in the assigned readings and compare and evaluate what the readings have to say on each theme. The themes do not need to be addressed by every one of the week's assigned readings but, in each case, should be addressed by a minimum of two of the readings. The choice of themes is up to you. Themes may be as broad as (e.g.) the overall role of interests, institutions or ideas in shaping some form of state behavior or as narrow as (e.g.) the specification of a single variable or issue.

The aim of each paper is *comparative analysis*, not mere description. The emphasis is on reasoned judgment. It is not enough simply to recapitulate what each reading has to say about a given theme. You must *compare and contrast* what they have to say, evaluating strengths and weaknesses, and offer some conclusion of your own. What do we learn about each theme from the readings? Which reading or readings seem to provide the best insight? What remains to be learned?

Thus each paper should include the following:

- A very brief summary of each selected reading, with an emphasis on key arguments and conclusions. Avoid summarizing details. Stick to the main points.
- A brief summary of each common theme to be discussed in your paper. What are the issues involved and why are they important?
- A comparative evaluation of what the selections have to say about each theme. What do we learn from these discussions, and what remains to be learned?

Background reading

For a one-stop introduction to the field of IPE, you might try my recent book:

Benjamin J. Cohen (2008), *International Political Economy: An Intellectual History*.

For students inspired to read beyond the sample of writings assigned for this course, most of which are quite recent in origin, a number of classics in the field of International Political Economy may be recommended, as follows:

David A. Baldwin (1985), *Economic Statecraft*.

Robert Gilpin, *Global Political Economy* (2001). [This is an updated version of Gilpin, *The Political Economy of International Relations*, 1987.]

Peter J. Katzenstein (1977), *Between Power and Plenty*.

Robert O. Keohane (1984), *After Hegemony*.

Robert O. Keohane and Joseph S. Nye, *Power and Interdependence*, third edition (2001). [This is an updated version of the classic book originally published in 1977, with some new material on globalization.]

Stephen D. Krasner, ed. (1983), *International Regimes*.

Ronald Rogowski (1989), *Commerce and Coalitions*.

Susan Strange (1994), *States and Markets*, second edition [originally published in 1988].

There are also a number of useful anthologies on the market, including especially the following:

Benjamin J. Cohen, ed. (2005), *International Political Economy*.

Benjamin J. Cohen and Charles Lipson, eds. (1999), *Issues and Agents in International Political Economy*.

Charles Lipson and Benjamin J. Cohen, eds. (1999), *Theory and Structure in International Political Economy*.

C. Roe Goddard, Patrick Cronin, and Kishore C. Dash, eds. (2003), *International Political Economy: State-Market Relations in a Changing Global Order*, second edition.

John Ravenhill, ed. (2005), *Global Political Economy*.

Richard Stubbs and Geoffrey R. D. Underhill, eds. (2006), *Political Economy and the Changing Global Order*, third edition..

Course schedule

October 1	Introduction
October 8	Analytical perspectives
October 15	Trade: domestic politics and institutions
October 22	Trade: international politics
October 29	Money and finance: domestic politics and institutions
November 5	Money and finance: international politics
November 12	Developing Economies
November 19	International economic governance
November 26	Political economy and national security
December 3	Globalization

Readings

October 1. Introduction

October 8. Analytical Perspectives

Jeffrey Frieden and Lisa Martin (2002), "International Political Economy: Global and Domestic Interactions," in Ira Katznelson and Helen Milner, eds., *Political Science: The State of the Discipline*, 118-146.

Benjamin Cohen (2007), "The Transatlantic Divide: Why Are American and British IPE So Different?," *Review of International Political Economy* 14:2 (May), 197-219.

Theodore Cohn (2003), *Global Political Economy: Theory and Practice*, second edition, chs. 3-5.

Rawi Abdelal (forthcoming), "Constructivism as an Approach to International Political Economy."

October 15. Trade: Domestic Politics and Institutions

Helen Milner (2002), "International Trade," in Walter Carlsnaes, Thomas Risse, and Beth Simmons (eds.), *Handbook of International Relations*, ch. 23 (pp. 448-455 only).

Robert Keohane and Helen Milner (1996), *Internationalization and Domestic Politics*, chs. 1, 10.

Michael J. Hiscox (2001), "Class Versus Industry Cleavages: Inter-Industry Factor Mobility and the Politics of Trade," *International Organization* 55:1 (Winter), 1-46.

Kerry Chase (2005), *Trading Blocs*, chs. 1, 2 (15-43 only).

Judith Goldstein (1993), *Ideas, Interests, and American Trade Policy*, ch. 1.

Helen Milner with Keiko Kubota (2005), "Why the Move to Free Trade? Democracy and Trade Policy in the Developing Countries," *International Organization* 59:1 (Winter), 107-143.

October 22. Trade: International Politics

Helen Milner (2002), "International Trade," in Walter Carlsnaes, Thomas Risse, and Beth Simmons (eds.), *Handbook of International Relations*, ch. 23 (pp. 455-459 only).

David Lake (1993), "Leadership, Hegemony, and the International Economy: Naked Emperor or Tattered Monarch with Potential?," *International Studies Quarterly* 37:4 (December), 459-489.

Peter Rosendorff and Helen Milner (2004), "The Optimal Design of International Trade Institutions: Uncertainty and Escape," in Barbara Koremenos et al., eds., *The Rational Design of International Institutions*, 69-97.

Judith Goldstein, Douglas Rivers, and Michael Tomz (2007), "Institutions in International Relations: Understanding the Effects of the GATT and the WTO on World Trade," *International Organization* 61:1 (Winter), 37-67.

Ethan Kapstein (2008), "Fairness Considerations in World Politics: Lessons from International Trade Negotiations," *Political Science Quarterly* 123:2, 1-17.

Ka Zeng (2004), *Trade Threats, Trade Wars*, chs. 1-2.

October 29. Money and Finance: Domestic Politics and Institutions

Benjamin Cohen (2002), "International Finance," in Walter Carlsnaes, Thomas Risse, and Beth Simmons (eds.), *Handbook of International Relations*, ch. 22.

Lawrence Broz and Jeffrey Frieden (2001), "The Political Economy of International Monetary Relations," *Annual Review of Political Science* 4, 317-335 only.

David Andrews (1994), "Capital Mobility and State Autonomy: Toward a Structural Theory of International Monetary Relations," *International Studies Quarterly* 38:2 (June), 193-218.

Jeffrey Frieden (1991), "Invested Interests: The Politics of National Economic Policies in a World of Global Finance," *International Organization* 45:4 (Autumn), 425-451.

William Bernhard and David Leblang (1999), "Democratic Institutions and Exchange Rate Commitments," *International Organization* 53:1 (Winter), 71-97.

William Bernhard, Lawrence Broz, and William Clark (2003), "The Political Economy of Monetary Institutions," in William Bernhard et al., eds. *The Political Economy of Monetary Institutions*, 1-31.

November 5. Money and Finance: International Politics

Lawrence Broz and Jeffrey Frieden (2001), "The Political Economy of International Monetary Relations," *Annual Review of Political Science* 4, 335-340 only.

Michael Webb (1991), "International Economic Structures, Government Interests, and International Coordination of Macroeconomic Adjustment Policies," *International Organization* 45:3 (Summer), 309-342.

Beth Simmons (2001), "The Legalization of International Monetary Affairs," in Judith Goldstein et al., eds., *Legalization and World Politics*, 189-218.

David Andrews, ed. (2006), *International Monetary Power*, chs. 1 (Andrews), 2 (Cohen), and 7 (Kirshner).

Benjamin Cohen (2004), *The Future of Money*, chs. 1-2.

Michael Tomz (2007), *Reputation and International Cooperation*, chs. 1-2.

November 12. Developing Economies

Quan Li and Adam Resnick (2003), "Reversal of Fortunes: Democratic Institutions and Foreign Direct Investment Inflows to Developing Countries," *International Organization* 57:1 (Winter), 175-211.

Nathan Jensen (2003), "Democratic Governance and Multinational Corporations: Political Regimes and Inflows of Foreign Direct Investment," *International Organization* 57:3 (Summer), 587-616.

Nita Rudra (2002), "Globalization and the Decline of the Welfare State in Less-Developed Countries," *International Organization* 56:2 (Spring), 411-445.

Erik Wibbels (2006), "Dependency Revisited: International Markets, Business Cycles, and Social Spending in the Developing World," *International Organization* 60:2 (Spring), 433-468.

David Leblang (2002), "The Political Economy of Speculative Attacks in the Developing World," *International Studies Quarterly* 46:1 (March), 69-91.

Jeffrey Chwieroth (2007), "Neoliberal Economists and Capital Account Liberalization in Emerging Markets," *International Organization* 61:2 (Spring), 443-463.

November 19. International Economic Governance

Stephan Haggard and Beth Simmons (1987), "Theories of International Regimes," *International Organization* 41:3 (Summer), 491-517.

Helen Milner (1992), "International Theories of Cooperation Among Nations: Strengths and Weaknesses," *World Politics* 44:3 (April), 466-496.

Barbara Koremenos, Charles Lipson, and Duncan Snidal, eds. (2004), *The Rational Design of International Institutions*, pp. 1-39, 291-322.

David Lake and Mathew McCubbins (2006), "The Logic of Delegation to International Organizations," in Darren Hawkins et al., eds., *Delegation and Agency in International Organizations*, 341-368.

Michael Barnett and Martha Finnemore (2004), *Rules for the World: International Organizations in World Politics*, chs. 1-2.

Claire Cutler, Virginia Haufler, and Tony Porter, eds. (1999), *Private Authority and International Affairs*, chs. 1, 12.

November 26. Political Economy and National Security

Joanne Gowa (1994), *Allies, Adversaries, and International Trade*, ch. 3.

Edward Mansfield (1994), *Power, Trade, and War*, chs. 1, 5.

Gerald Schneider, Katherine Barbieri, and Nils Petter Gleditsch, eds. (2003), *Globalization and Armed Conflict*, chs. 1 (Schneider *et al.*), 6 (Gartzke and Li), 12 (Mansfield and Pevehouse).

Katherine Barbieri and Rafael Reuveny (2005), "Economic Globalization and Civil War," *Journal of Politics* 67:4 (November), 1228-1247.

Jon Hovi, Robert Huseby, and Detlef Sprinz (2005), "When Do (imposed) Economic Sanctions Work?," *World Politics* 57:4 (July), 479-499.

Kevin Narizny (2007), *The Political Economy of Grand Strategy*, ch. 1.

December 3. Globalization

Anthony McGrew (2005), "The Logics of Globalization," in John Ravenhill, ed., *Global Political Economy*, ch. 8.

Geoffrey Garrett (2000), "The Causes of Globalization," *Comparative Political Studies* (August/September), 941-991.

Miles Kahler and David Lake, eds. (2003), *Governance in a Global Economy*, chs. 1, 16.

Stephen Krasner (1999), "Globalization and Sovereignty," in David Smith, Dorothy Solinger and Steven Topik, eds., *States and Sovereignty in the Global Economy*, ch. 2.

Beth Simmons, Frank Dobbin, and Geoffrey Garrett (2006), "Introduction: The International Diffusion of Liberalism," *International Organization* 60:4 (Fall), 781-810.

Eric Helleiner (2005), "The Meaning and Contemporary Significance of Economic Nationalism," in Eric Helleiner and Andreas Pickel, eds., *Economic Nationalism in a Globalizing World*, 220-234.