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EDUCATION

A.B. University of California, Berkeley, 1975
M.A. University of California, Berkeley, 1976
Ph.D. University of California, Berkeley, 1982

ACADEMIC POSITIONS

Lecturer in Politics, Brandeis University, 1982
Assistant Professor of Political Science, Columbia University, 1982-1986
Assistant Professor of Political Science, University of California, Santa Barbara,
1986-1990
Associate Professor of Political Science, University of California, Santa Barbara,
1990 –2003
Director, University of California, Santa Barbara - Washington Center, 1996-1997
Professor of Political Science, University of California, Santa Barbara,
2003 to date
Courtesy appointment to the Environmental Studies Program, U.C. Santa Barbara
Courtesy appointment to the Bren School of Environmental Science and
Management, U.C. Santa Barbara

TEACHING FIELDS

Environmental Politics, Public Opinion and Voting Behavior, Quantitative Methodology,
Political Parties, Congress.

BOOKS

Turned-On Television and Turned Off Voters: Policy Options for Election Projections (Percy
Tannenbaum and Leslie Kostrich with Eric Smith and Michael Berg). Beverly Hills,
California: Sage Publications, 1983.

The Unchanging American Voter. Berkeley: The University of California Press, 1989.

Energy, the Environment, and Public Opinion. Boulder, Colorado: Rowman & Littlefield, 2002.

TEXTBOOKS

Dynamics of Democracy (with Peverill Squire, James M. Lindsay, and Cary R. Covington). Madison, Wisconsin: Brown-Benchmark, 1995.

Dynamics of Democracy, 2nd edition. (with Peverill Squire, James M. Lindsay, and Cary R. Covington). Madison, Wisconsin: Brown-Benchmark, 1997.

Dynamics of Democracy, 3rd edition. (with Peverill Squire, James M. Lindsay, and Cary R. Covington). St. Paul, Minnesota: Atomic Dog, 2001.

Dynamics of Democracy, 4th edition. (with Peverill Squire, James M. Lindsay, and Cary R. Covington). St. Paul, Minnesota: Atomic Dog, 2005.

Dynamics of Democracy, 5th edition. (with Peverill Squire, James M. Lindsay, and Cary R. Covington). Mason, Ohio: Thomson, 2007.

JOURNAL ARTICLES, CHAPTERS, AND REPORTS

"The Levels of Conceptualization: False Measures of Ideological Sophistication." *American Political Science Review*, vol. 74, pp. 685-96, 1980.

"Reply." *American Political Science Review*, vol. 75, pp. 152-55, 1981.

"Repeat Challengers in Congressional Elections" (with Peverill Squire). *American Politics Quarterly*, vol. 12, pp. 51-70, 1984.

Review of *Party Identification, Political Behavior and the American Electorate* by Sheldon Kamieniecki. *Political Science Quarterly*, vol. 101, pp. 482-83, 1986.

"Direct Election of the President and the Power of the States" (with Peverill Squire). *Western Political Quarterly*, vol. 40, pp. 29-44, 1987.

"State and National Politics in the Intermountain West" (with Peverill Squire). In Peter Galderisi et al. (eds), *The Politics of Realignment: Partisan Change in the Intermountain West*. Boulder, Colorado: Westview Press, 1987.

"The Effect of Partisan Information on Voters in Non-partisan Elections" (with Peverill Squire). *Journal of Politics*, vol. 50, pp. 169-79, 1988.

"The Effects of Prestige Names in Question Wording" (with Peverill Squire). *Public Opinion Quarterly*, vol. 54, pp. 97-116, 1990.

"The Measurement Characteristics of Congressional Roll Call Indexes" (with Richard Herrera and Cheryl L. Herrera). *Legislative Studies Quarterly*, vol. 15, pp. 283-95, 1990.

- "Public Opinion and Congressional Representation" (with Cheryl L. Herrera and Richard Herrera). *Public Opinion Quarterly*, vol. 56, pp. 185-205, 1992.
- "Changes in the Public's Political Sophistication." Richard G. Niemi and Herbert F. Weisberg (eds.), *Controversies in Voting Behavior*, 3rd edition. Washington, D.C.: Congressional Quarterly Press, 1992. (Reprinted from *The Unchanging American Voter*.)
- Trends in Public Opinion on Offshore Oil Development in California*. Final Study Report to the Minerals Management Service, U.S. Department of the Interior, March, 1995.
- "The Stability of Congressional Roll-Call Indexes" (with Richard Herrera and Thomas Epperlein). *Political Research Quarterly*, vol. 48, pp. 403-16, 1995.
- "Evolving California Opinion on Offshore Oil Development" (with Sonia R. Garcia). *Ocean and Coastal Management*, vol. 26, pp. 41-56, 1995.
- "A Further Examination of Challenger Quality in Senate Elections" (with Peverill Squire). *Legislative Studies Quarterly*, vol. 21, pp. 235-48, 1996.
- "What is Public Opinion?" *Critical Review*, vol. 10, pp. 95-105, 1996.
- Review of Byron E. Shafer and William J.M. Claggett, *The Two Majorities: The Issue Context of Modern American Politics*. *American Political Science Review*, vol 91, 1997.
- Review of Michael X. Delli Carpini and Scott Keeter, *What Americans Know about Politics and Why It Matters*. *Political Science Quarterly*, vol. 112, pp. 314-15, 1997.
- "The Role of Candidate Sex in Voter Decision-Making" (with Richard Fox). *Political Psychology*, vol. 19, pp. 405-19, 1998.
- How Political Activists See Offshore Oil Development: An In-depth Investigation of Attitudes on Energy Development*. Final Study Report to the Minerals Management Service, U.S. Department of the Interior, December, 1998.
- "The Other Side of the NIMBY Syndrome" (with Marisela Marquez). *Society & Natural Resources*, vol. 13, pp. 273-80, 2000.
- "Democratic Values vs. Environmentalism?" In Richard J. Ellis and Fred Thompson, *The Culture Wars by Other Means*. University of British Columbia, Centre for Business and Government, pp. 82-89 2000.
- Santa Barbara South Coast Community Indicators 2000* (with Bill Watkins and Juliet Carlisle). Santa Barbara, CA: UCSB Institutional Advancement, 2000.
- "The Electoral Fortunes of Women Candidates for Congress" (with Richard L. Fox). *Political Research Quarterly*, vol. 54, pp. 205-21, 2001.
- The Role of Knowledge in the Public's Trust in Science and Offshore Oil and Gas Development*. Report to the Minerals Management Service, U.S. Department of the Interior, October, 2001.

“Who Benefits? September 11 and Partisan Politics.” In James M. Lindsay (ed.), *American Politics after September 11*. Cincinnati, Ohio: Atomic Dog, 2002.

Recent Trends in Public Opinion toward Offshore Oil Development. Report to the Minerals Management Service, U.S. Department of the Interior, December, 2002.

Santa Barbara South Coast Community Indicators 2003 (with Bill Watkins, Amal Bendimerad, and Juliet Carlisle). Santa Barbara, CA: UCSB Institutional Advancement, 2003.

“How Much Knowledge Does Democracy Require?” *Phi Kappa Phi Forum*, vol. 84, pp. 16-19, 2004.

Review of Deborah Lynn Guber, *The Grassroots of a Green Revolution: Polling America on the Environment*. *Political Science Quarterly*, vol. 118, pp. 696-97, 2004.

Measuring Environmental Hazards in the Childcare Industry: Pesticides, Lead, and Indoor Air Quality - Survey Brief (with Phil Boise and Jana Carey). Community Environmental Council, 2004.

“Public Reaction to Energy, Overview” In Cutler J. Cleveland (ed.), *The Encyclopedia of Energy*, v. 5: 169-79. San Diego: Academic Press/Elsevier Science, 2004.

Public Attitudes toward Oil and Gas Drilling among Californians: Support, Risk Perceptions, Trust, and Nimbyism (with Juliet Carlisle and Kristy Michaud). Report to the Minerals Management Service, U.S. Department of the Interior, July, 2004.

2005 South Coast Community Survey. Report to the Santa Barbara Region Economic Community Project, 2005.

“Postmaterialism vs. Egalitarianism as Predictors of Energy-related Attitudes” (with Juliet Carlisle). *Environmental Politics*, v. 14: 527-40, 2005.

“Initiatives and Referenda,” *CQ’s Guide to Political Campaigns*. Washington, D.C.: CQ Press, 2005.

WORK IN PRESS

“Nimbyism vs. Environmentalism in Energy Development Attitudes” (with Kristy Michaud and Juliet E. Carlisle), *Environmental Politics*

WORK IN PROGRESS

The Consequences of the Ways We Use Energy: Energy Crises, Peak Oil, and Global Warming. [working title] Book manuscript.

The Politics of Energy Crises (with Juliet Carlisle, Kristy Michaud, Leeanna Smith, and Jessica Timpany). Book manuscript.

RECENT NONACADEMIC WRITING

"Privacy Initiative Could Block Some Research." *93106*, vol. 14, no. 2, 22 September 2003.

"Deep Throat's Legacy." *The Santa Barbara Independent*, vol. 19, no. 970, 23-30 June 2005

"Impartial Survey Offers Residents' Views on Economy." *Santa Barbara News-Press*, 31 June 2005.

"Corporate Giving and Initiatives." *Santa Barbara News-Press*, 15 November 2005.

CONFERENCE PAPERS AND INVITED LECTURES

"The Flat Dollar Pay Increase of 1976 for State Employees, Extending It to Local Employees and the Private Sector: Californians' Response" (with William E. Bicker). Paper delivered at the Joint Conference of the American Society for Public Administration and the Western Governmental Research Association. Sacramento, California, February 3, 1977.

"The Building of a Majority for Tax Limitation in California: 1968-78" (with Jack Citrin). State Data Program, Research Report No. 1, 1979.

"The Measurement Characteristics of the Levels of Conceptualization and What They Can Tell Us About Ideological Thinking (Not Much)." Paper delivered at the Annual Meeting of the American Political Science Association, Chicago, Illinois, September 2, 1983.

"Realignment and State and National Politics in the Intermountain West" (with Peverill Squire). Paper delivered at the Conference on "Politics in the Intermountain West: Forerunner to Realignment?" Park City, Utah, September 20-21, 1985.

"Separating Reliability and Stability in Three-Wave, Multi-Variable Models." Paper delivered at the Annual Meeting of the American Political Science Association, Chicago, Illinois, September 2-5, 1987.

"Public Opinion and Congressional Representation" (with Cheryl Lynn Herrera and Richard Herrera). Paper delivered at the Annual Meeting of the Western Political Science Association, San Francisco, California, March 10-12, 1988.

"The Measurement Characteristics of Congressional Roll Call Indexes" (with Richard Herrera and Cheryl Lynn Herrera). Paper delivered at the Annual Meeting of the American Political Science Association, Washington, D.C., September 1-3, 1988.

"Modeling the Decline of Turnout in American Elections" (with Michael Dolny). Paper delivered at the Annual Meeting of the Western Political Science Association, March, 1989.

"Feeling Thermometers vs. Social Distance Scales as Measures of Tolerance" (with Marisella Marquez). Paper delivered at the Annual Meeting of the Western Political Science Association, March, 1989.

"The Spiral of Silence and Participation in American Elections" (with Susan A. Banducci, Richard L. Fox, Sonia R. Garcia, Donald E. Mason, Audrey E. O'Connell and Dale W. Wheatley). Paper delivered at the Annual Meeting of the Western Political Science Association, March, 1990.

- "Voter Sophistication and Evaluation of Senate Challengers" (with Peverill Squire). Paper delivered at the Annual Meeting of the American Political Science Association, September, 1991. A revised and extended version of this paper was presented at the Stanford Hoover Conference on U.S. Senate Elections, November 15-16, 1991.
- "Jesse Jackson as a Policy Cue" (with Peverill Squire). Paper delivered at the 1992 Annual meeting of the Western Political Science Association, San Francisco, March 19, 1992.
- "Problems with the Single Peaked Preference Assumption in the Spatial Theory of Elections" (with Sharon Woodlief). Paper delivered at the Annual Meeting of the Western Political Science Association, Pasadena, California, March 18-20, 1993.
- "Evolving California Opinion on Offshore Oil Development." Talk delivered at the U.S. Minerals Management Service 1993 Information Transfer Meeting, Santa Barbara, California, May 11-13, 1993.
- "Californians Attitudes toward Energy Policy" (with Sonia R. Garcia). Paper delivered at the 1994 Annual meeting of the Western Political Science Association, Albuquerque, New Mexico, March, 1994.
- "A Comparison of Elite and Mass Attitudes" (with Richard Herrera). Paper delivered at the 1995 annual meeting of the Western Political Science Association, Portland, Oregon, March 1995.
- "Prestige Cues and Policy Attitudes" (with Peverill Squire). Paper delivered at the 1995 annual meeting of the American Political Science Association, Chicago, Illinois, September 1995.
- "The Role of Gender Stereotyping in Voter Decision-Making (with Richard L. Fox). Paper delivered at the 1996 annual meeting of the Western Political Science Association, San Francisco, California, March 1996.
- "Public Opinion and the Politics of Offshore Oil Development." Talk delivered at the U.S. Minerals Management Service, Camarillo, California, 18 April 1996.
- "Uncovering the Complexity of Gender Bias in Voters" (with Richard L. Fox and Barbara Whitaker Wright). Paper delivered at the annual meeting of the American Political Science Association, Washington, D.C., September 1996.
- "Interpreting Elections." Lecture delivered at the Interdisciplinary Humanities Center's "Voting Matters" Conference, U.C. Santa Barbara, 1 November 1996.
- "Public Opinion on Offshore Oil Development." Lecture delivered at the U.S. Minerals Management Service, Washington, D.C., 20 August 1997.
- "Voter Stereotyping and the Interaction of Candidate Sex and Candidate Issue Positions" (with Richard L. Fox). Paper delivered at the annual meeting of the Western Political Science Association, Los Angeles, California March 1998.

- “What the Public Thinks about Offshore Oil Development in California.” Report to the U.S. Minerals Management Service, April 1998.
- “The Role of Knowledge in Attitudes toward Risky Environmental Technologies.” Talk delivered at the U.S. Minerals Management Service, Camarillo, California, 8 February 2000.
- “The Role of Knowledge in Attitudes toward Risky Environmental Technologies.” Paper delivered at the annual meeting of the World Association for Public Opinion Research, Portland, Oregon, May 2000.
- “Confidence in Expert Claims about Environmental Risks” (with Juliet Carlisle). Paper delivered at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May 17-20, 2001.
- “Postmaterialism vs. Egalitarianism as the Key Environmental Variable” (with Juliet Carlisle). Paper delivered at the annual meeting of the American Political Science Association, San Francisco, California, August 2001.
- “Support for Offshore Oil and Gas Drilling among the California Public.” Poster presentation at the California and the World Ocean '02 Conference, Santa Barbara, California, October 2002.
- “Trends in Public Support for Offshore Oil and Gas Drilling.” Presentation delivered at the Policy Committee meeting of the U.S. Minerals Management Service, Department of the Interior, New Orleans, Louisiana, November 2002.
- "Trust during an Energy Crisis" (with Juliet Carlisle and Kristi Michaud). Paper delivered at the annual meeting of the American Association for Public Opinion Research, Nashville, Tennessee, May 2003.
- "Public Opinion about Energy Development: Nimbyism vs. Environmentalism" (with Juliet Carlisle and Kristi Michaud). Paper delivered at the annual meeting of the American Association for Public Opinion Research, Phoenix, Arizona, May 13-16, 2004.
- "Scientific Integrity." Panel Discussion. Bren School of Environmental Management and Science, May 20, 2005.

RECENT RESEARCH GRANTS

- 1996-97 U.S. Department of Interior, Minerals Management Service, "An In-Depth Investigation of Attitudes on Energy Development and Conservation," (continuation) \$19,000.
- 1996-97 University of California Toxic Substances Research and Teaching Program, "Public Perceptions of Risk in Energy Development," \$52,335.
- 1998-99 U.S. Department of Interior, Minerals Management Service, "A Design for a Time Series Study of a NIMBY Response," \$41,070.

- 2000-01 U.S. Department of Interior, Minerals Management Service, "Public Perceptions of Risk Associated with Offshore Oil Development," \$29,933.
- 2001-02 University of California Energy Institute, California Energy Studies Program, "Public Perception of Risks Associated with Energy Development in California," \$40,000.
- 2002-04 U.S. Department of Interior, Minerals Management Service, "Public Perceptions of Risk Associated with Offshore Oil Development--Extension," \$29,495.

PRIZES, FELLOWSHIPS, AND HONORS

First Prize, Pacific American Association for Public Opinion Research, Student Paper Contest for "The False Measures of the Levels of Conceptualization," March 1979

First Prize, American Association for Public Opinion Research, Student Paper Contest for "The False Measures of the Levels of Conceptualization," May 1979

University of California Regents' Junior Faculty Fellowship, 1988-89

Outstanding Faculty, Dormitory Residence Hall Association, 1999.

Selected as "Primo Professor" by UCSB Orientations for the 2006-2008 Kiosk,.

RECENT UNIVERSITY AND PROFESSIONAL SERVICE

Member, UCSB Washington Center Advisory Committee, 1997-2007

Parliamentarian, UCSB Academic Senate, 1998-2004

Member, Academic Senate Committee on Rules and Jurisdiction, 1999-2001

Member, Graduate Committee, Political Science Department, 1999-2001

Member, Dehlsen Chair Search Committee, Environmental Studies Program, 2000

Panel chair and discussant, *Campaign Studies 2000: Lessons Learned Conference*, U.C. Santa Barbara, June 2001

Chair, Chancellor's Working Group on the Student Elections Process, 2001

Chair, Search Committee for environmental politics position, Political Science Department, 2001

Chair, Academic Senate Committee on Rules and Jurisdiction, 2001-2004

Member, Search Committee for environmental politics position, Bren School of Environmental Management and Science, 2001-2002

Member, Search Committee for environmental political-economist position, Bren School of Environmental Management and Science, 2002-2003

Chair, American Association for Public Opinion Research Student Paper Contest, 2002-2003.

Panel participant, "The California Recall and its Aftermath," a UCSB Political Science Department Roundtable discussion. October 14, 2003.

Member, Search Committee for environmental political-scientist, Bren School of Environmental Management and Science, 2003-2004.

"The Recall: Californians have Chosen to Change Governors" [Interviewed by UCSB's *Coastlines Magazine*, 34 (Winter 2004), pp. 10-12.

Member, Vice Chancellor's Task Group on Environmental Interests at UCSB, 2004-2005.

Member, National Science Foundation Advisory Panel for the Human and Social Dynamics FY2004 competition, June 2004.

Member, U.C. Committee on Rules and Jurisdiction, Fall 2005

Chair, U.C. Committee on Rules and Jurisdiction, January 2006-2007

Graduate Advisor, Department of Political Science, January 2006 to date.

Member, Committee on Diversity Initiative on Graduate Study in the Social Sciences (DIGSSS), 2006.

Member, Search Committee for environmental political-scientist, Bren School of Environmental Management and Science, 2006.

Reviewer: *American Journal of Political Science*, *American Political Science Review*, *American Politics Quarterly*, *Congress and the Presidency*, *Environmental Politics*, *Journal of Politics*, *Ocean and Coastal Management*, *Political Behavior*, *Political Research Quarterly*, *Political Science Quarterly*, *Public Opinion Quarterly*, *Risk Analysis*, *Society and Natural Resources*, *Western Political Quarterly*, National Science Foundation, Brown & Benchmark Publishers, Columbia University Press, University of California Press, Wadsworth Publishing Co.

RECENT COMMUNITY SERVICE

Delivered lecture for Santa Barbara City College Adult Education Class, "Super Tuesday Salvos Fired . . .Where Will It End?" Schott Center, March 4, 2004

Host and commentator for "The China Syndrome," a film presented by the Center for Information Technology and Society, Isla Vista Theater, April 1, 2004

Delivered lecture for Santa Barbara City College Adult Education Class, "A Ferocious Election War: 33 days and counting." Schott Center, September 23, 2004

Guest, "In Focus," KEYT TV with Tracy Lehr, September 30, 2004

Delivered lecture for Santa Barbara City College Adult Education Class, "Explaining the Election Outcome." Schott Center, November 18, 2004

Presentation to the Santa Barbara County Board of Supervisors on the Economic Community Project 2005 Survey, June 3, 2005

Presentation to the City-County Joint Task Force on Affordable Housing on the Economic Community Project 2005 Survey, June 23, 2005

Presentation to the Santa Barbara County Association of Governments 101 in Motion Project on the Economic Community Project 2005 Survey, August 3, 2005

Presentation to the Santa Barbara Citizens' Planning Association Planning Committee on the Economic Community Project 2005 Survey, September 26, 2005

Presentation to the League of Women Voters on the Economic Community Project 2005 Survey, October 19, 2005

Delivered lecture, "The 2005 special election," Thousand Oaks Library, November 9, 2005

Presentation to the Santa Barbara County Coastal Housing Alliance on the Economic Community Project 2005 Survey, December 5, 2005

Delivered lecture, "Beyond Peak Oil," Oxnard Public Library, April 8, 2006

Delivered lecture, "The 2006 Midterm Elections," Thousand Oaks Public Library, November 8, 2006

Delivered lecture, "The 2006 Midterm Elections," Democratic Club of Ojai, November 18, 2006

Commentator/Interviewed about public opinion, elections, and environmental issues by local and national media